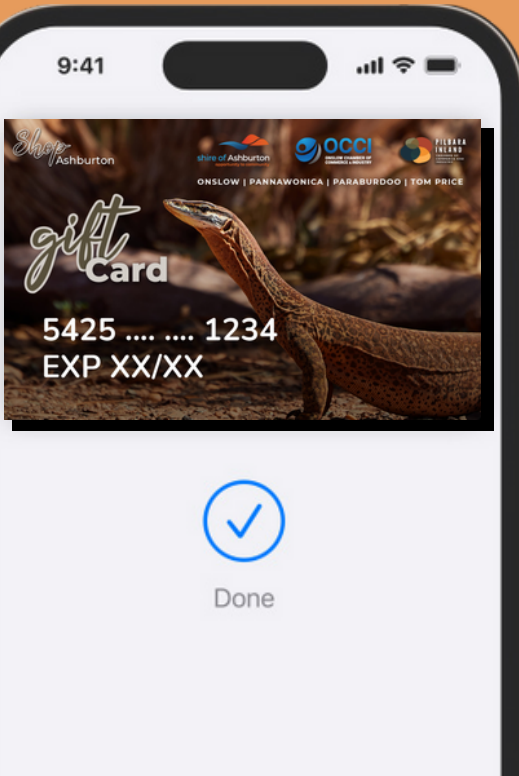


SHOP ASHBURTON DIGITAL GIFT CARD

The modern way to encourage shopping local



How your business will benefit...



Increased foot traffic: Attract more local customers.



Marketing exposure: Boost visibility in the local market.



Community engagement: Build local connections.



Financial impact: Multiply the economic impact through increased local spending.

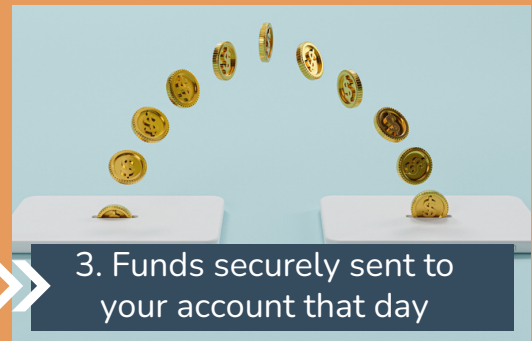
How it works...



1. Digital cards purchased online & sent via SMS



2. Cards redeemed at your business through POS



3. Funds securely sent to your account that day

REGISTER NOW!



Getting involved is 100% free! Simply....

- scan the QR code or click the link below, find your program and complete the form.
- the team at Why Leave Town will then add your business to their network and will let you know when your terminals are ready to accept the card

whyleavetown.com/register-why-leave-town/

For more info contact Shire of Ashburton, Onslow Chamber of Commerce & Industry or Pilbara Inland Chamber of Commerce & Industry.



SHOP ASHBURTON



GIFT CARD

The Shop Ashburton Gift Card is an initiative of Shire of Ashburton, Onslow Chamber of Commerce & Industry & Pilbara Inland Chamber of Commerce & Industry and is administered by Why Leave Town.

WHY LEAVE TOWN (WLT) FAST

FACTS

- In Operation Since 2007
- A Small Business Founded In Narrabri, NSW
- Specialises In Supporting LGAs and Business Chambers To Promote Local Buy
- Operating In 80 Different Communities, Covering Over 450 Different Postcodes
- Over 30,000 Cards Sold
- Over \$25M In Loaded Cards Sold—That's Over \$25M Injected Into Local Businesses!

- \$1.47M In Loaded Cards Were Sold In December 2023 Alone - That's \$33 Loaded Every Minute!

SHOP LOCAL FACTS

- Every \$100 Spent Locally Has A Local Impact Of \$180
- Shopping Locally Helps To Generate Local Jobs, Build Local Infrastructure and Ensures Products Can Be Acquired Locally



WHAT IS THE SHOP ASHBURTON GIFT CARD?

All money loaded onto Shop Ashburton Gift Cards can only be spent with participating retailers in the Ashburton region.

While a card can only be loaded with cash once, it can be spent multiple times—across multiple stores—until the balance reaches zero.

Cards are available both digitally and physically, and can be purchased locally or online through the WLT website.

There are no additional fees for businesses to participate, apart from your normal banking transaction fees.

When a customer decides how much money to load onto the card—anywhere between \$10 and \$1,000—this money can then be used to make purchases in any participating store.

The card will NOT be able to be used outside of the participating stores or the region. This means that every time one of these cards is purchased, the money stays local!

WHAT DO YOU NEED TO PARTICIPATE:

All you need is an EFTPOS machine to reap the benefits. It's a normal EFTPOS transaction!

IS IT EASY?

To participate it costs you nothing and is just like processing any other EFTPOS transaction! If you see 'approved,' you get paid like normal at the end of each day.

HOW DO I GET MY BUSINESS INVOLVED?

It's easy to become involved and the sooner you join, the sooner you reap the rewards of your community supporting local business. Everybody wins!

The Shop Ashburton Gift Card is part of a larger "Buy Local" program through partner Why Leave Town, who support businesses and councils around Australia by encouraging communities to think local first.

There will also be a wide range of marketing collateral available for you to download and use on your own social media or in your advertising campaigns. To register your business to be a part of the program just head to:

whyleavetown.com/register-why-leave-town/ Then navigate to the Shop Ashburton card and complete the short online registration form.

For more info contact Shire of Ashburton, Onslow Chamber of Commerce & Industry or email memberservices@onslowcci.com.au

